

Telstra Business Systems®

Telstra Ericsson BusinessPhone Solutions

A complete business communications solution, integrating a feature-rich, IP enabled phone system for businesses with up to 300 phone users



Big Business Features for the Smaller Enterprise

As digital communications technologies have quickly advanced, more and more businesses have discovered how affordable it can be to get a new business phone system that can help them serve customers better, and save time and money. Previously, the hassle of dealing with multiple partners for your phone system, network, maintenance and finance has made the process complex and confusing. Telstra has now made it simple and easy with our Telstra Business Systems® complete communications solutions. Your complete package will include:

The Telstra Ericsson BusinessPhone:



A Telstra Ericsson BusinessPhone may be the solution to your business phone needs if:

- Your business is interested in keeping up with emerging technology such as IP telephony either now or down the track.
- You have a number of sites that require networking through a seamless, simple and cost-effective management interface.
- You require a modular system that has the flexibility to grow with your business without losing the current investment in your communication solution.
- You are interested in reducing costs and improving productivity through business enhancing applications such as unified messaging, computer telephony integration and contact centre solutions.



A choice of payment options – all on a single Telstra bill

- Purchase your system outright or, keep your working capital free and pay nothing upfront by taking a rental or lease option.
- Receive an easy to understand, single Telstra bill for your Telstra calls, phone system finance payments³ and maintenance.
- Help to reduce administration costs by taking the hassle out of managing separate bills.



A Telstra Calling Plan that suits your call expenditure patterns

- Choose a competitive Telstra business calling plan which suits your needs.
- Receive a monthly rebate of up to 14% off eligible calls (on a 4-year plan)¹, which can help offset the cost of your new business phone system.
- Have us review your Telstra calling rates after three years to ensure you remain on competitive rates².



A single point of accountability so you are supported at all times

- Have one point of accountability for all your communication queries and service requirements relating to your business phone system.
- Receive professional helpdesk support via Telstra's unique support service, Telstra Business Systems® Care, to assist in ensuring that your company's phone system is performing at its best, including the Telstra lines that connect you to the outside world.
- Enjoy the peace of mind in knowing that help is available from the one place quickly and easily 24x7 using phone, fax or email.



Move forward with the communications power of the Telstra Ericsson BusinessPhone

Designed to support both traditional digital and IP telephony, the Telstra Ericsson BusinessPhone is ideal for companies wanting to access the latest in business telephony systems. The Telstra Ericsson BusinessPhone system offers a wide variety of applications and features that can help in tailoring a communications system that meets your business requirements. All of the applications are fully integrated and designed to work seamlessly together, which could mean even greater productivity benefits for your business

Tailor your phone system and choose the features to address your business needs:

Telstra Ericsson BusinessPhone Features ⁴	Benefits
Mobile Extension	Allows staff to use their remote phones or mobile phones to enjoy the benefits of certain PBX features and access corporate call rates when working from home or travelling interstate.
Wireless DECT	Lets staff roam freely through the office with a wireless handset and enjoy all the same enterprise PBX functions available to standard handsets.
Unified Messaging	Helps improve productivity levels by providing a single point of access for both voicemail and email. Forward voicemail to groups, access messages remotely via the internet or keep in touch while you are travelling.
IP Telephony	Network multiple sites and enjoy the benefits of an affordable, integrated and easy to manage network. Your BusinessPhone can also be seamlessly networked with other PBXs. IP Telephony to the desktop is also available through the BusinessPhone IP handsets.
Computer Telephony Integration (CTI)	Integrate your computer with your phone and access a range of productivity enhancing features. Make calls from Outlook and enjoy even more advanced features such as call management, call journals and voice recognition functionality.
Contact Centre	Calls are directed to the most appropriate agent or group giving callers a better perception of your efficiency. Integration with other applications such as CTI and Unified Messaging ensure staff have the right information at their fingertips.
Hospitality	Whether yours is a hotel, holiday complex, hospital or a retirement village, a range of enhanced hospitality features are available which can be tailored to your specific requirements.

Choose from a range of contemporary handsets

To make communication even easier, you can choose from a range of Ericsson digital, wireless DECT, IP handsets and soft phones. With such a broad selection of feature-rich handsets, each user can enjoy the features and performance that meet their individual communication needs.

Who can I call for more information?

Your accredited Telstra Dealer is your local point of contact providing you with expert advice on your business communications needs.

Contact information for your accredited Telstra Dealer is detailed below:

Things you should know: 1. Rebate dependent on the terms of the Telstra business solution customer selects. The 14% rebate is only available to customers who acquire a Telstra Ericsson BusinessPhone Solution with a minimum 4 year term and is dependent on the call plan chosen (please ask your Telstra Dealer for call plans Terms and Conditions). 2. Only customers on selected call plans (please ask your Telstra dealer for Terms and Conditions) may, after 36 months, request a price review. If alternative pricing is offered by Telstra at that time with substantially the same terms as the customer's existing agreement, alternative pricing will apply for the remainder of term, subject to Telstra and the customer executing a document of variation 3. A Telstra Single bill including finance payments is available for customers who take finance for a Telstra provided telephone system from Capital Finance Australia Ltd. 4. Additional charges and terms and conditions may apply to features selected. Telstra Business Systems® is a Registered mark of Telstra Corporation Limited.